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J248

PATENT  
3/4/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the **PATENT APPLICATION** of:

Michael J. Fell

**Application No.:** 09/989,636

**Confirmation No.:** 1159

**Filed:** November 20, 2001

**For:** METHOD AND DEVICE FOR  
MERCHANDISING A PRODUCT

**Group:** 3632

**Examiner:** Alfred J. Wujciak, III

**Our File:** MMD-PT004.1

**Date:** February 18, 2003

**REPLY PURSUANT TO 37 C.F.R. §1.111**

Commissioner for Patents  
Washington, D.C. 20231

Sir:

**RECEIVED**  
FEB 27 2003  
**GROUP 3600**

This Reply is responsive to the Office Action dated August 16, 2002 (Paper No.2) and is submitted in conjunction with an appropriate petition for extension of time. Please amend the application as follows:

**IN THE CLAIMS**

Please add the following new claims:

31. A product merchandising apparatus comprising:

a base having spaced apart opposed face portions that define a receiving slot between them;

02/25/2003 CNGUYEN 00000132 09989636

02 FC:2201  
03 FC:2202

42.00 OP  
99.00 OP